

1-189 (canceled)

190 (Currently amended) A virtual network comprising:

at least a first computer having a first software element embedded on at least one tangible media on said first computer, said first software element hosting at least a first content;

a second software element embedded on at least one tangible media and said second software element hosting at least a second content;

a third software element embedded on at least one tangible media, said third software element having virtual hosting means to virtually host said at least first content hosted by said first software element and said at least second content hosted by said second software element;

said third software element does not have said at least first content hosted by said first software element duplicated at said third software element hosting means; [and]

said third software element does not have said at least second content hosted by said second software element duplicated at said third software element hosting means[.];

a user interaction with said at least first content virtually hosted by said at least third software element, the user will not be redirected to said at least first software element; and

a user interaction with said at least second content virtually hosted by said at least third software, the user will not be redirected to said at least second software element.

191 (Previously presented) The virtual network according to claim 190 further comprising:

said third software element uses said virtual hosting means and formats a content page, said formatted content page having at least a first portion of said at least first content hosted by said first software element and at least a second portion of said at least second content hosted by said second software element.

192 (Currently amended) The virtual network according to claim 190 further comprising:

said second software element having virtual hosting means to virtually host said at least first content hosted by said first software element;

said second software element uses said virtual hosting means and formats a content page, said formatted content page having at least a first

portion of said at least first content hosted by said first software element and at least a second portion of said at least second content hosted by said second software element; [and]

said second software element does not have said at least first content hosted by said first software element duplicated at its hosting means[.];  
and

a user interaction with said at least first content virtually hosted by said at least second software element, the user will not be redirected to said at least first software element.

193 - (canceled)

194 (Previously presented) The virtual network according to claim 190 further comprising:  
said third software element hosting at least a third content; and

said third software element uses said virtual hosting means and formats a content page, said formatted content page having at least a first portion of said at least first content hosted by said first software element, at least a second portion of said at least second content hosted by said second

software element and at least a third portion of said at least third content hosted by said third software element.

195 (Previously presented) The virtual network according to claim 190 further comprising:

said third software element hosting at least a third content; and

said first software element having means to manage said at least first content hosted by said first software element; wherein said means to manage includes at least a means for said first software element to update said at least first content;

said second software element having means to manage said at least second content hosted by said second software element wherein said means to manage includes at least a means for said second software element to update said at least second content; and

said third software element having means to manage said at least third content hosted by said third software element wherein said means to manage includes at least a means for said third software element to update said at least third content.

196 – 198 (canceled)

199 (Previously presented) The virtual network according to claim 190 further comprising:  
said first software element having means to format a content page and  
said formatted content page having at least a portion of said at least first  
content hosted by said first software element.

200 (Previously presented) The virtual network according to claim 190 further comprising:  
said second software element having means to format a content page  
and said formatted content page having at least a portion of said at least  
second content hosted by said second software element.

201 - 233 (canceled)

234. (Previously presented) The virtual network according to claim 190 further comprising:  
said first software element, said second software element and said third  
software element each having a distinct user interface.

235. (Previously presented) The virtual network according to claim 190  
wherein said first content hosted by said first software element and said

second content hosted by said second software element each belonging to a single content category.

236. (canceled).

237. (Previously presented) The virtual network according to claim 190 further comprising:

at least one database table and said at least one database table having at least one column and at least two rows;

a first identification means representing said at least first content hosted by said first software element is stored in least one row of said at least two rows intersecting said at least one column of said database table; and

a second identification means representing said at least second content hosted by said second software element is stored in least one additional row of said at least two rows intersecting said at least one column of said database table.

238. (Previously presented) The virtual network according to claim 237

wherein said third software element uses said two identification means stored at said at least two rows intersecting said at least one column of said at least one database table as the virtual hosting means for

formatting a content page, said formatted content page having at least a first portion of said at least first content hosted by said first software element and at least a second portion of said at least second content hosted by said second software element.

239. (Currently amended) The virtual network according to claim 190 further comprising:

said at least first content hosted by said first software element having at least a first [word] keyword; and

said at least second content hosted by said second software element having at least a second [word] keyword.

240. (Currently amended) The virtual network according to claim 239 further comprising:

said at least first content hosted by said first software element having a relationship with said at least second content hosted by said second software element wherein said relationship is at least a partial match between said at least first [word] keyword of said at least first content hosted by said first software element and said at least second [word] keyword of said at least second content hosted by said second software element.

241. (Currently amended) The virtual network according to claim 240 wherein said third software element uses said virtual hosting means and formats a content page, said formatted content page having said at least first [word] keyword of said at least first content hosted by said first software element and said at least second [word] keyword of said at least second content hosted by said second software element.

242. (Currently amended) The virtual network according to claim 240 further comprising:

a display means;

said third software element uses said virtual hosting means and formats a content page; and

said third software element having means to display said formatted content page on said display means, said formatted content page displayed on said display means having said at least first [word] keyword and said at least second [word] keyword.

243-248 (Canceled)

249. (Currently amended) The virtual network according to claim 239 further comprising:



at least a first database table and said at least first database table having at least one column and at least one row;

said at least first [word] keyword of said at least first content hosted by said first software element is stored in at said at least one column intersecting said at least one row of said at least first database table;

at least a second database table and said at least second database table having at least one column and at least one row; and

said at least second [word] keyword of said at least second content hosted by said second software element is stored in at said at least one column intersecting said at least one row of said at least second database table.

250. (Previously presented) The virtual network according to claim 249 further comprising:

said at least first database table and said at least second database table are related.

251. (Currently amended) The virtual network according to claim 249 further comprising:

said third software element uses said virtual hosting means and formats a content page, said formatted content page having at least a first portion of

said at least first content hosted by said first software element and [said]  
at least a second portion of said at least second content hosted by said  
second software element.

252. (Currently amended) The virtual network according to claim 249 further  
comprising:

a display means; and

said third software element uses said virtual hosting means and formats a  
content page; and

said third software element having means to display said formatted  
content page on said display means, said formatted content page  
displayed on said display means having at least first a portion of said at  
least first content hosted by said first software element and at least a  
second portion of said at least second content hosted by said second  
software element.

253. (Currently amended) The virtual network according to claim 252 further  
comprising:

said at least first content hosted by said first software element having a  
relationship with said at least second content hosted by said second  
software element wherein said relationship is at least a partial match

between said at least first [word] keyword of said at least first content hosted by said first software element and said at least second [word] keyword of said at least second content hosted by said second software element.

254 (Previously presented) The virtual network according to claim 253 further comprising: said at least first content hosted by said first software element and displayed on said display means having at least one link pointing to the hosting location of said at least first content hosted by said first software element.

255 (Previously presented) The virtual network according to claim 253 further comprising: said at least second content hosted by said second software element and displayed on said display means having at least one link pointing to the hosting location of said at least second content hosted by said second software element.

256 - 261 (Canceled)

262 (Currently amended) The virtual network according to claim 190 further comprising:  
said at least first content hosted by said first software element having at least a first [word] keyword;

said at least second content hosted by said second software element having at least a second [word] keyword; and

said at least first content hosted by said first software element having a relationship with said at least second content hosted by said second software element wherein said relationship is at least a partial match between said at least first [word] keyword and said at least second [word] keyword.

263 - 266 (Canceled)

267 (Previously presented) The virtual network according to claim 190 further comprising:

said third software element hosting at least a third content.

268 (Currently amended) The virtual network according to claim 267 further comprising:

said first software element having virtual hosting means to virtually host said at least third content hosted by said third software element;

said at least third content hosted by said third software element is not duplicated at a hosting means of said first software element; [and]

a user interaction with said at least third content virtually hosted by said at least first software element will not redirect the user to said at least third software element; and

said first software element uses said virtual hosting means and formats a content page, said formatted content page having at least a first portion of said at least third content hosted by said third software element and at least a second portion of said at least first content hosted by said first software element.

269-273 (Canceled)

274 (New) The virtual network according to claim 190 wherein said at least first content hosted by said first software element is e-service related.

275 (New) The virtual network according to claim 190 wherein said at least second content hosted by said second software element is e-service related.